

# Schüttflix & STRABAG:

## a success story

### How a start-up and a large corporate group came together to establish a digital market solution

At STRABAG, the topic of “digitalisation and data” is at the top of the corporate agenda. As a leading European construction technology group, STRABAG wants to digitalise construction processes and fundamentally transform the construction industry. To achieve its goals, the company is not only using its own innovative power, but also the disruptive energy of start-up enterprises. One of these is Schüttflix, the first digital logistics hub for bulk goods in Europe, which connects construction companies with manufacturers and transport providers – in real time, at the click of a button. The ordering process and all commercial transactions are handled digitally and directly via the Schüttflix platform.

STRABAG is partnering with Schüttflix to systematically digitalise construction site processes and make them more efficient. Schüttflix digitally maps the logistics flows for bulk materials, one of the most important processes in transportation infrastructures. Maximum transparency, maximum efficiency: all parties involved can track the ordering and delivery processes at any time.



Klemens Haselsteiner  
(1980–2025)

“When we talk about working with start-ups at STRABAG, the fundamental questions for us are: ‘What can we achieve for ourselves and for the industry?’ And: ‘Are we working on the kind of progress that tomorrow’s construction industry needs?’ With Schüttflix, we decided to make a targeted investment and support the start-up with our know-how. Because smart ideas for digitalisation are exactly what the construction industry needs.”



<sup>1</sup> Schüttflix is a digital logistics platform for bulk goods of all kinds that connects construction companies with manufacturers and transport providers. © Schüttflix GmbH 2022



## Objectives

- Establish an end-to-end digital procurement process
- Develop an inclusive and cooperative market solution
- Provide additional transparency in the market and boost efficiency
- Relieve the burden on operating staff through automation
- Ensure sufficient transport and material capacities
- Improve the carbon footprint through optimised itineraries

## Schüttflix & STRABAG: everything at a glance

Since 2020, STRABAG and Schüttflix have been demonstrating how a corporate group and a start-up company can work together to successfully develop a market solution. Schüttflix is revolutionising the construction industry by digitalising the transport of gravel and other materials. For STRABAG, this is an enormous opportunity to manage its own bulk material and transport requirements more flexibly and efficiently. But it is also an opportunity to drive digitalisation and innovation for the entire industry. That's why STRABAG invested in Schüttflix, supporting it with operational know-how along the entire digital process and ensuring that the Schüttflix app gains market momentum. Together with the Schüttflix developers and programmers, STRABAG has developed pilots, discarded those things that did not prove successful and improved the ones that worked perfectly. A clear win-win situation.

The cooperation with young companies like Schüttflix not only offers STRABAG the opportunity to consistently digitalise processes, but also consolidates STRABAG's position as a technology leader in the industry.

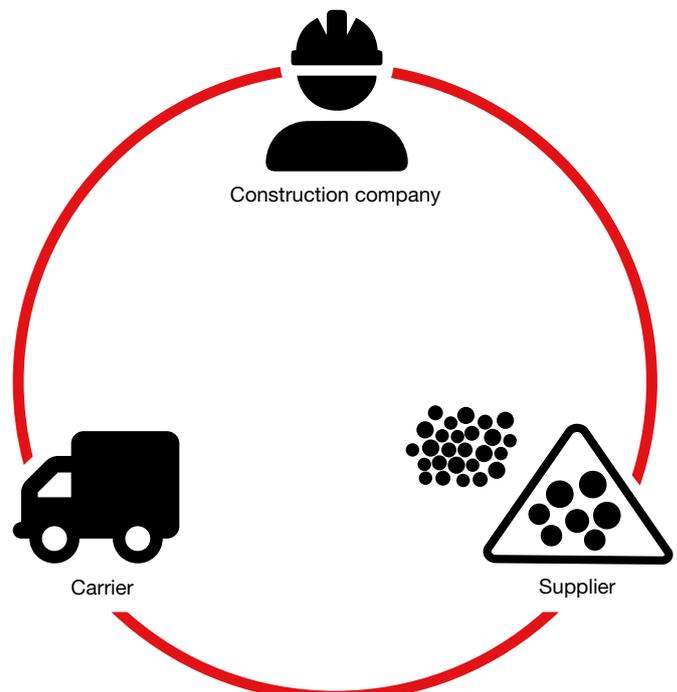
## The most important milestones



## How does Schüttflix work?

Schüttflix is the first digital logistics hub for the construction industry. The platform connects building contractors, construction material suppliers and freight forwarders with one other. With just a few clicks, companies can compare prices on the app and order bulk materials and transports directly. Instead of being regionally fragmented and untransparent, Schüttflix creates the first functioning, efficient market for all common bulk goods in Germany, Austria, Poland and the Czech Republic.

Optimised itineraries for bulk material transports within the app lead to fewer empty runs, which translates to lower costs and more sustainability. Schüttflix also supports construction companies in optimising and digitalising their processes with data for real-time analysis and digital documents (such as invoices, delivery notes and weighing documents).



# Schüttflix platform

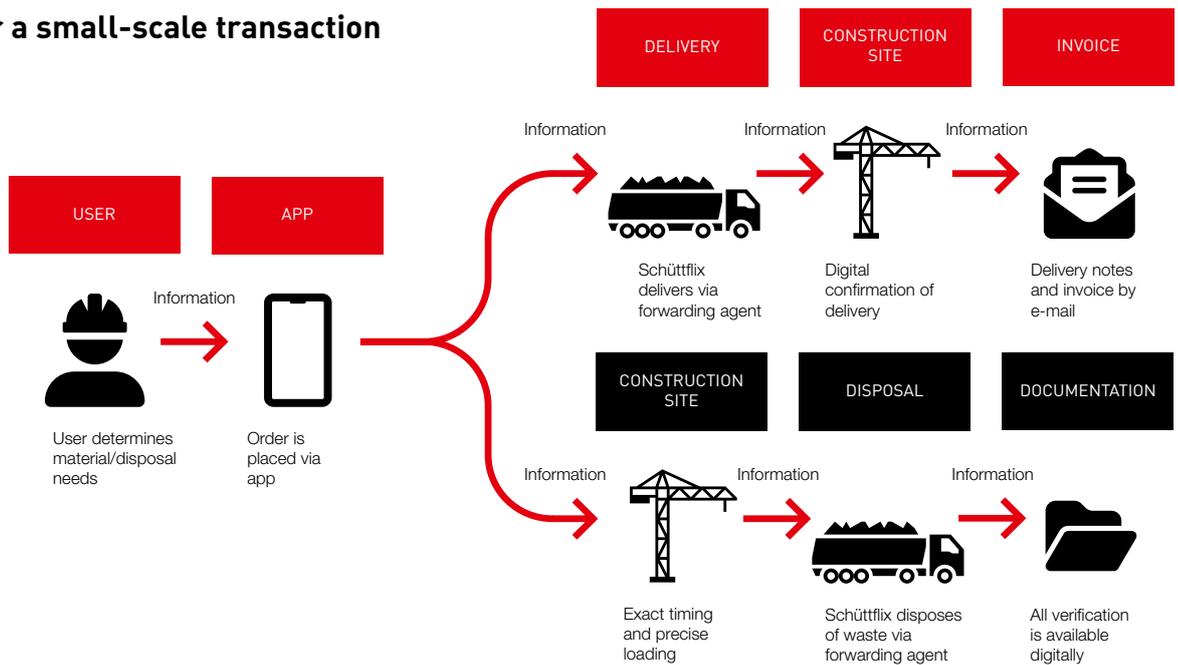
# Your order is just a few clicks away

On the Schüttflix platform, STRABAG distinguishes between three types of transactions:

- Small-scale
- Transport
- Project-related

All projects have one thing in common: in just a few steps, you have your order – as the example of a small-scale transaction illustrates.

## Process flow for a small-scale transaction



1 STRABAG and Schüttflix: digitalising the construction industry together. © STRABAG

## Lots achieved. And on we go.

Now Schüttflix will not only supply you with the building materials you need but can also dispose of certain types of construction and demolition waste for you. The fully systemic disposal service can be ordered and processed using the Schüttflix app, with integration into other relevant systems such as, in Germany, the electronic waste verification procedure (elektronisches Abfallnachweisverfahren – eANV). This marks another important step towards fully digital processes on the construction site – with many more to follow. The company is also working on the trimodal optimisation of supply chains via road, rail and ship.

SINCE 2021  
 ~ **100,000**  
 TRANSPORTS VIA APP AT STRABAG

ACCESS TO  
 DUMP TRUCK FLEET WITH  
**OVER 20,000**  
 VEHICLES

**3,500**  
 FORWARDING  
 PARTNERS AT  
**SCHÜTTFLIX**

Contact

Anca Malavasic & Jesse Adams  
 Project Managers Schüttflifx at  
 STRABAG Innovation & Digitalisation

<sup>1</sup> With Schüttflifx, STRABAG manages its own bulk material and transport requirements more flexibly and efficiently. © Schüttflifx GmbH 2022

